



Australian Government
Sport Integrity Australia



SPORT INTEGRITY
AUSTRALIA

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Sport Integrity Australia Statement of Intent 2025

Vision and Role

Sport Integrity Australia (SIA) is committed to making a positive difference in ensuring that sport is safe, clean, fair, inclusive and protected from integrity threats for all Australians involved in sport.

Our strategic direction towards 2032 is guided by:

1. Future proofing sport integrity

We will lead the way in anticipating integrity threats – from emerging doping methodologies to globalised sport corruption, to online abuse – ensuring our collective knowledge, policies, partnerships and systems stay ahead.

2. Championing safe sport

We will continue to embed integrity and safeguarding into the DNA of sport at every level – connecting and building capability through and across the system – with the athlete firmly at the centre of what we do, and most importantly, how we do it.

3. Strong partnerships

We will deepen and focus collaboration and connection with sporting bodies, athletes, law enforcement and international partners to build a protective ecosystem for sport and its participants.

4. Education that empowers

We will continue our firm commitment to impactful education that informs, empowers and shapes behaviours and cultures for the future.

We are a single point of contact for athletes, sporting organisations, law enforcement bodies, and other stakeholders for matters relating to sport integrity. It is our mission to ensure that sport is a safe place for all who participate from the disadvantaged and vulnerable through to those with aspirations for high performance and elite level sport. We work closely in collaboration and in partnership with the sport sector and the Australian Government's sport portfolio, which includes: the Minister for Sport's Office (MO), the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA), the Australian Sports Commission, and the National Sports Tribunal.

We will continue to balance the need to strengthen our existing foundations to underpin trust and confidence in the agency today, while also ensuring future readiness by developing a protective ecosystem for sport through to 2032 and beyond.

Regulatory Best Practice

We will continue to report on our performance, inclusive of regulatory performance, through annual performance statements. Our CEO will also continue to engage regularly with the Minister for Sport (the Minister) and MO, along with other key stakeholders and government agencies, to ensure our

regulatory approach is aligned with the expectations of the Minister, the World Anti-Doping Agency (WADA) and the principles of regulator best practice.

We are committed to the Regulatory Reform Agenda to ensure productivity through reducing unnecessary or duplicative regulatory costs and quality. We will ensure our administration of the National Anti-Doping Scheme remains risk based and data driven and will continue seeking ways to improve the anti-doping system to ensure it is contemporary, fair and transparent. Our collaboration and engagement with federal, state and territory, and international partners, will help us identify opportunities to improve the quality of our regulatory functions.

We accepted and are progressing all seven recommendations of the Australian National Audit Office (ANAO) performance audit on Sport Integrity Australia's Management of the National Anti-Doping Scheme (Auditor-General Report No 27 2024–25) and recognise this important component in ensuring continuous improvement in the anti-doping system.

We are proactively engaged with WADA and international counterparts, including working on complex issues relating to inadvertent doping and contamination. Australia is represented on multiple WADA committees, including the Minister as a current member of the WADA Executive Committee.

Our continuous improvement and best practice journey aims to have the athlete at the centre, which is a critical component in building trust with the sector. Our Athlete Advisory Group informs our engagement with athletes, education programs and emerging integrity issues and adds significant value across our full suite of priorities.

Advice to Government and the National Sport Strategy 2024-2034, *Sport Horizon*

SIA plays a strong, collaborative role in preparing and delivering sport integrity advice to government. This includes working closely with the Secretary and Executive team of DITRDSCA. We will provide the Minister and the government with key strategic advice regarding the World Anti-Doping Code (the Code) and WADA related activities.

We will also offer advice on policies aimed at the prevention of corruption in sport in relation to betting-related activities. This includes the development of the framework, policy and potential regulation around match-fixing, betting, and wagering.

We are committed to being a key player in the government's National Sport Strategy 2024–2034, *Sport Horizon*, to help facilitate and foster a sporting environment that is safe, inclusive and fair for all Australians. Our objectives align with Sport Horizon's vision of healthy, active, connected communities and a thriving sports system that in turn contributes to broad societal benefits and outcomes.

We provide input and guidance into Sport Horizon's 6 priority areas of inclusion, participation, safety, high performance, international engagement, and economy.

Anti-Doping

We will influence transparency and trust in global anti-doping frameworks with a focus on inadvertent doping in the context of societal use of illicit drugs and contamination and protecting the health and welfare of athletes. We are proactively engaged with WADA to achieve this.

As Australia's national anti-doping organisation, SIA is proactively engaged in the Code and International Standards update process, due to come into force on 1 January 2027. Our focus on implementing the seven recommendations agreed to in the Auditor-General Report No 27 2024-25, will only strengthen our management of the National Anti-Doping Scheme.

Our suite of education programs continues to grow, providing enhanced and tailored resources for athletes, coaches, support personnel, parents, and administrators with the aim of improving behaviours, decision making and culture in Australian sport.

Safe and inclusive sport

We are committed to ensuring that all involved in sport are treated with respect and protected from abuse and discrimination.

The establishment of a single Safe Sport Hotline allows all involved in Australian sport to report an integrity related matter.

We continue to work closely with National Sporting Organisations (NSOs) and National Sporting Organisations for People with Disability (NSODs) to ensure that sport is safe and inclusive for everyone involved.

We will lead a national conversation on child safeguarding and protection of vulnerable people in sport and acknowledge the effort of those on the front line of community sport and beyond to support them doing the right thing.

We will work with the eSafety Commissioner on strategies and initiatives to prevent and effectively respond to the online abuse and harm to athletes, officials and administrators in sport.

We will continue to address inclusivity and support change through the Empowering Women and Girls in Sport Integrity Program and our Culture and Safety Strategy as we strive for a safe, inclusive, and fair system that supports wide-reaching and enduring cultural change within the system.

Australian sports gambling and competition manipulation

We will raise awareness of competition manipulation and build capability to prepare for, and protect against, associated integrity threats, including potential criminal influence through match-fixing.

This will include working with the government to establish the National Sport Integrity Offences in legislation, ratify the Council of Europe Convention on the Manipulation of Sports Competitions (Macolin Convention), and developing a streamlined national operating framework for sports wagering.

We will maintain management of the National Platform, a responsibility transferred from the Australian Criminal Intelligence Commission, which affords us greater visibility on betting markets and potential threats.

We will use our ongoing engagement with AUSTRAC, wagering service providers and sports to promote the requirement to report suspicious betting activity as well as provide advice to sports on integrity threats. We continue to engage with gambling regulators regarding Sports Controlling Bodies and the Australian Communications and Media Authority (ACMA) in relation to illegal online gambling and the threat this poses to Australian sport.

National Integrity Framework (NIF)

We will continue to work in partnership with NSOs and NSODs to administer the NIF, including through wide ranging consultations on reviews to inform continuous improvement.

We will partner with sports to build the collective and individual sport integrity capabilities and enhance their ability to respond to integrity threats.

We will review the NIF and National Integrity Manager Network with the view to enhance the program and ensure greater integrity capability and connection across the sport ecosystem.

International and regional engagement

We are recognised internationally for our sports integrity expertise and seek to be influential in our contributions to international policy outcomes. Our staff and other Australian experts are representatives on a variety of international committees and working groups that provide us with oversight and opportunity to have meaningful impact.

We will continue to coordinate the Global Network of National Sport Integrity Agencies for a second term. We will also continue to provide support to countries in the region with integrity-related advice. This includes assistance in developing anti-doping intelligence and investigations capability and enhancing compliance with United Nations Educational, Scientific and Cultural Organization (UNESCO) and WADA, particularly through Australian Government funding and our support to the Oceania Regional Anti-Doping Organisation.

We will leverage our presence and profile to strengthen integrity frameworks in international sport, partnering across Asia and Oceania on the pathway to 2032 and beyond. This includes anti-doping, child safeguarding, and competition manipulation.

We will continue to work with the DITRDSCA and the Department of Foreign Affairs and Trade to advance Australia's achievements in Australia's Sport Diplomacy Strategy 2032+ objectives.

Brisbane 2032 Olympic and Paralympic Games

We will take the lead on integrity in sport for the Brisbane 2032 Games and work in partnership to fulfil the Australian Government's commitments to the International Olympic Committee (IOC) to deliver a successful event in 2032. We will provide oversight and expertise on integrity in sport (spanning all integrity threats) and remain committed to embedding integrity into all aspects of Australian sport which will be the basis for success in 2032.

We will collaborate with the Brisbane 2032 Organising Committee, DITRDSCA, the Queensland Government, the Australian Olympic Committee, Paralympics Australia, and the Australian Sports Commission/Australian Institute of Sport to maximise the Games' impact, leverage lead-up events, and enhance the broader legacy for Australia and the region.

Projections of global integrity threats to 2032 indicate that more needs to be done, particularly to protect athletes, as the sport environment and threats evolve. We are uniquely positioned and have commenced horizon scanning, to identify, monitor and assess global trends and macro-issues in the sports integrity environment.

Organisational Governance

We continue to receive key strategic and expert advice from the Sport Integrity Australia Advisory Council and the Australian Sports Drug Medical Advisory Committee, as per their legislated functions.

We are committed to delivering a positive work culture responding to our APS Census results and in accordance with the Public Service Code of Conduct and the *Public Service Act 1999*. We maintain a focus on building a culture characterised by inclusion, innovation, continuous improvement and work-life balance and prioritise staff welfare and engagement accordingly.

We will continue to engage in the government's Australian Public Service Reform agenda and exercise prudence in financial management in the context of our legislative framework and *Public Governance, Performance and Accountability Act 2013*. We will work collaboratively with DITRDSCA in developing proposals for the Budget processes that address government priorities.

Through this work and approach, we are positioned to deliver on the government's expectations. We will operate and lead with accountability and transparency across the system to protect the integrity of and trust in Australian sport through this defining period for Australian sport.