



**SPORT INTEGRITY AUSTRALIA**

Sport Integrity Australia commenced operating in July 2020 and is the Australian Government agency responsible for coordinating a national response to address sport integrity issues.

# 3 YEARS ON

## Our role

Keep sport **safe and fair** at all levels from National Sporting Organisations and National Sporting Organisations for People with Disability to grassroots clubs.

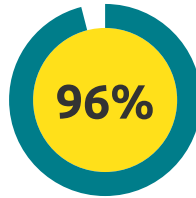
We do this by:

- promoting positive behaviour and
- addressing threats to the integrity of Australian sports.

Keeping children and young people safe in sport is one of our top priorities, along with protecting the health and welfare of all participants.



## Stakeholder survey



think Sport Integrity Australia had an overall positive impact on Australia's sporting community



trust Sport Integrity Australia as a credible source of information on the integrity of sport

## National Integrity Framework

In **March 2021**, we introduced the National Integrity Framework (NIF), a consistent set of policies and standards outlining peoples' rights and responsibilities in sport.

We have...



**supported more than 100 NSOs** in developing and adopting best practice integrity policies



**supported 19 National Integrity Managers** (employed by NSOs) who are working across 30 sports and **7 Integrity Support Officers** (employed by the Agency) who are working across 25 sports



**developed toolkits, guides, resources and training** to support sports implement the NIF



**invested \$2 million to support the NIM Network** with training and resources



**invested \$4 million directly into NSOs to employ National Integrity Managers** to help embed the NIF into all levels of sport

Introduced in **June 2023** to support the NIF, the **Safeguarding in Sport Continuous Improvement Program** provides sports with

education,  
training,  
& ongoing support  
to help them provide **safe and inclusive environments** for their members.



# Independent complaints management

A **new Complaints Process** means that high risk issues are investigated **independent of sports** by the agency – this has increased trust in this impartial process by members making complaints.



In the past two years:

- We have managed **over 1,200 allegation-based integrity matters** since we started.
- **Over 70%** of these matters related to **Child Safeguarding and Member Protection.**
- **Over 100 matters have resulted in educative action or an investigation.**
- Our investigations found **44 substantiated breaches of integrity policies.**
- We now receive **40–50 NIF matters a month (complaints and reports).**

Under the **Safety in Sport Division**, we have a **Confidential Reporting Scheme** and have set up a **Safe Sport Hotline** to offer members of sport an opportunity to share their stories with us.

The service is available from 7am–7pm, 365 days a year by calling 1800 161 361.

1800 161 361 

# Law enforcement

- Over 170 matters have been **referred to law enforcement for consideration of action.**
- **MoUs** signed with all state/territory & Commonwealth Law Enforcement agencies
- We've held 3 annual Threats to Sports **Law Enforcement conferences**



*"Our partnerships with sport, law enforcement, intelligence, safeguarding and regulatory agencies are crucial to protecting athletes and the integrity of our sports and competitions at home and abroad."*

# Anti-doping

We deliver an **innovative and informed Anti-Doping Testing program** for Australian sport, which is **compliant with the World Anti-Doping Code** and **International Standards.**

We developed and rolled out the **Australian National Anti-Doping Policy** to **more than 100 NSOs** to comply with the 2021 World Anti Doping Code.

**4,671 samples**

collected in 2022 (cal. year)



with

**46 positive tests + policy reform**

Positive tests from **supplements** fell from 17 athletes in 2017, to **zero** in 2022 through education and awareness



# Education and media

**300 Clean Sport Education Experts** attended the **World Anti-Doping Agency Global Education Conference** hosted by the agency in Sydney in 2022.

In 3 years, we have **educated almost 300,000 people** and **developed more than 100 education resources**



Play by the Rules education courses **reach more than 40,000 annually** with a distribution network close to 200,000 people in community sport

**3,880 mentions** of Sport Integrity Australia in the media over the last 12 months with **a potential reach of 151,182,480 people**



Play by the Rules **Start to Talk** campaign in June/July 2023 resulted in:

- **30,438 broadcasts** of the radio community service announcements.
- **10,329 broadcasts** of the TV community service announcements (minimum).
- **27 radio interviews.**
- Estimated minimum airtime value **\$1,146,750.**