RESOURCE CATALOGUE

ANTI-DOPING

A suite of resources to help promote clean sport education to members, stakeholders and the wider sporting community.

February 2023

SPORT INTEGRITY
AUSTRALIA

ACKNOWLEDGEMENT OF COUNTRY

In the spirit of reconciliation we acknowledge the Traditional Custodians of Country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past, present and future and extend that respect to all Aboriginal and Torres Strait Islander peoples.

We recognise the outstanding contribution Aboriginal and Torres Strait Islander peoples make to sport in Australia and celebrate the power of sport to promote reconciliation and reduce inequality.

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CONTACT US

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INTRODUCTION

Education is key to protecting the health and wellbeing of athletes, and upholding the integrity of Australian sport.

The Sport Integrity Australia Resource Catalogue - Anti-doping has been developed with sports in mind to provide a suite of electronic resources to help promote clean sport education to members, stakeholders and the wider sporting community.

The resources in this catalogue can be used at any time, and we encourage National Sporting Organisations to share with their stakeholders including State Sporting Organisations and their local clubs.

Resources contained within this document are available to download from our Resources page on the Sport Integrity Australia website. If you require a print-ready version of a resource, please contact education@sportintegrity.gov.au.

The Sport Integrity Australia education team are also available to co-brand resources and make the resources in this pack sport specific (look out for the $\mbox{$\dot{\alpha}$}$ symbol). Please contact education@sportintegrity.gov.au.



11 ANTI-DOPING RULE VIOLATIONS POSTER

GENERIC

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ANTI-DOPING RULE VIOLATIONS (ADRV)

Under the World Anti-Doping Code there are 11 possible Anti-Doping Rule Violations. Seven apply to Athletes, Support Personnel & Other Non-Participants and four apply to Athletes only.

ATHLETES



PRESENCE

Presence of a prohibited substance in an athlete's sample.



USF

Use or attempted use of a prohibited substance or method.



EVASION

Evading, refusing or failing to submit to sample collection.



WHEREABOUTS FAILURES

Failing to report whereabouts or being absent during the one-hour testing window. Three whereabouts failures in 12-months is an ADRV. (RTP Athletes Only)

ATHLETES, SUPPORT PERSONNEL & OTHER NON-PARTICIPANTS



TAMPERING

Tampering or attempted tampering with any part of doping control.



POSSESSION

Possession of a prohibited substance or method.



TRAFFICKING

Trafficking or attempted trafficking of any prohibited substance or method.



ADMINISTRATION

Administration or attempted administration to any athlete of any prohibited substance or method.



COMPLICITY

Intentionally assisting, encouraging, or covering up an ADRV by another person.



PROHIBITED ASSOCIATION

Associating in a professional or sport related capacity with anyone currently serving a sanction.



RETALIATION

Acts to discourage or retaliate against reporting to authorities.



WATCH THE VIDEO

"The 11 Anti-Doping Rule Violations YouTube Link.



SPORT INTEGRITY AUSTRALIA

FOR MORE INFORMATION

Please visit our website sportintegrity.gov.au, contact us at education@sportintegrity.gov.au, phone our Safe Sport Hotline 1800 161 361, or enquire 1300 027 232

ANTI-DOPING RULES

GENERIC

FILE TYPE:

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POSTER

PRINT



DIGITAL

ELIGIBLE FOR CO-BRANDING





MALE



PARA

FEMALE

REDUCE YOUR RISK

GENERIC

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ELIGIBLE FOR CO-BRANDING





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FEMALE

CLEAN SPORT IS YOUR RESPONSIBILITY

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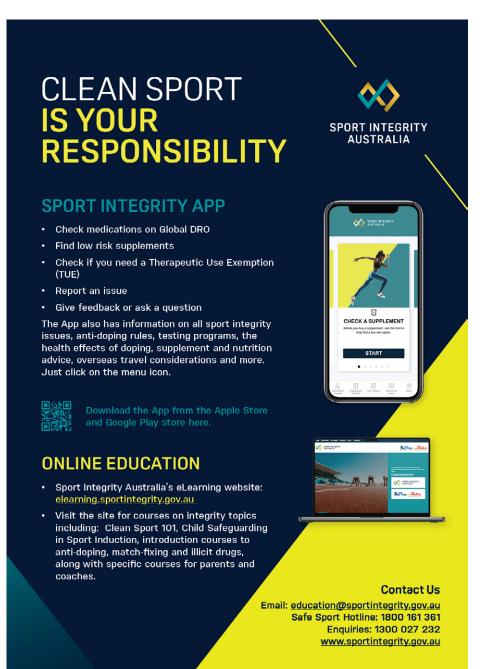
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BACK



SPORT SPECIFIC

FRONT

PROHIBITED ASSOCIATION POSTER

GENERIC





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DIGITAL



Please visit our website Making an Integrity Complaint or Report, download and report via the Sport Integrity app (Report an Issue form), email at reporting@sportintegrity.gov.au. call our Safe Sport Hotline 1800 161 361, or enquire 1300 027 322

SPORT INTEGRITY

AUSTRALIA

GETTING TESTED CHECKLIST

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HEADLINE OPTIONS



SPORT SPECIFIC

ATHLETE GUIDE TO SAMPLE COLLECTION

GENERIC



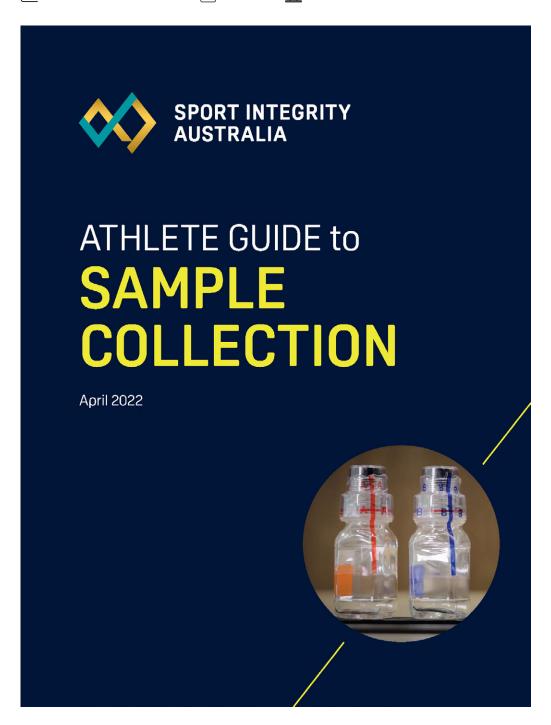
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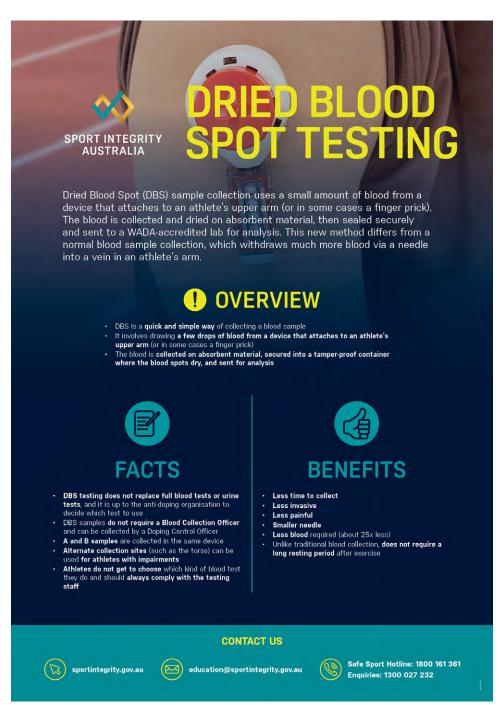




DRIED BLOOD SPOT POSTER

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WHEREABOUTS

GENERIC

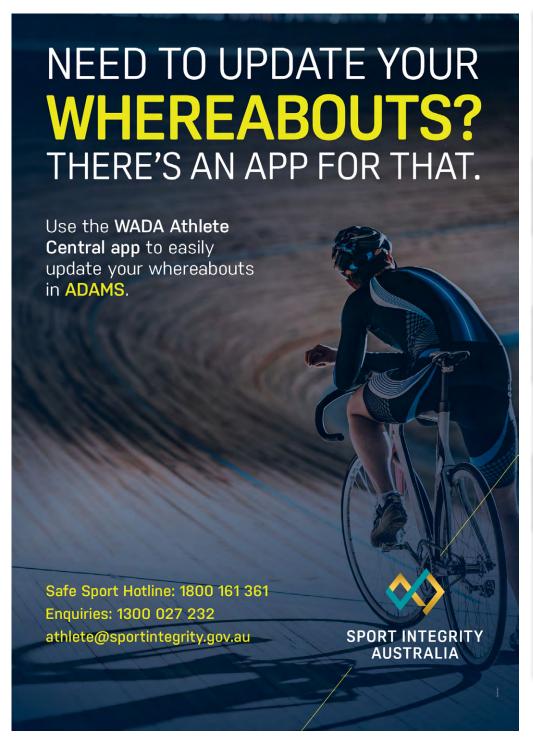
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HEADLINE & COPY OPTIONS

CBD & CANNABIS

GENERIC

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GLUCOCORTICOIDS CHANGES – FLYER

ATHLETE FOCUS



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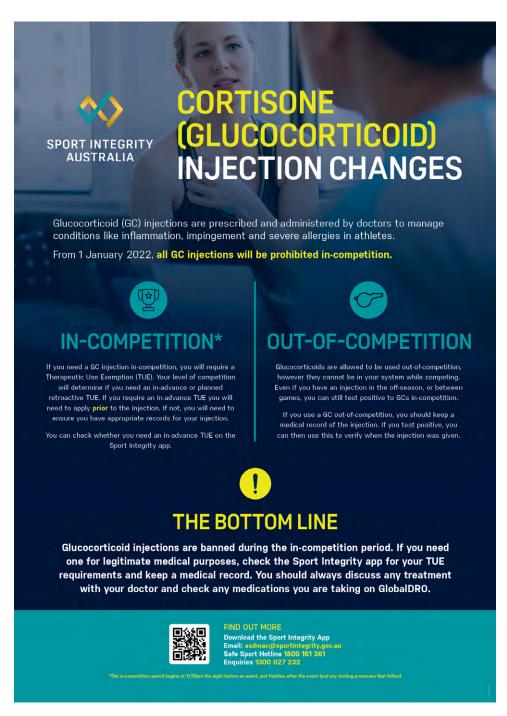
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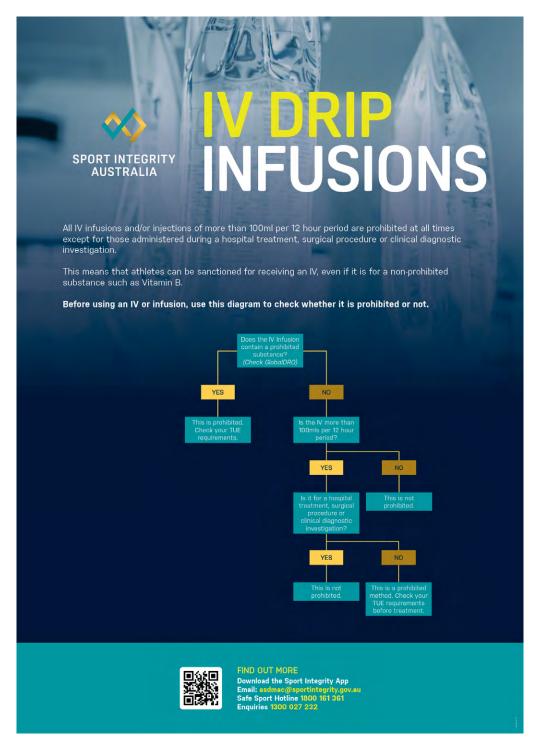




IV DRIP INFUSIONS

GENERIC





DO YOU NEED A TUE?

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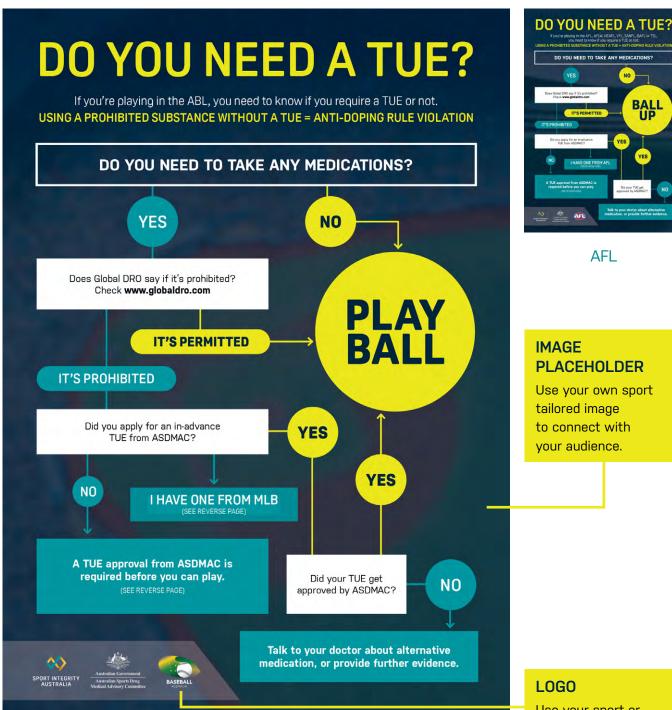
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DIGITAL

ELIGIBLE FOR CO-BRANDING



BASEBALL

Use your sport or organisation's logo.

FOOD FIRST

GENERIC

FILE TYPE:

POSTER

AVAILABLE FOR:



DIGITAL





BROCCOLI



CHICKEN

BANANA

PROTEIN FORTIFIED FOODS

GENERIC

FILE TYPE:

AVAILABLE FOR:



PRINT





SARMS GENERIC

FILE TYPE:

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SUPPLEMENT RISK STRATIFICATION

GENERIC

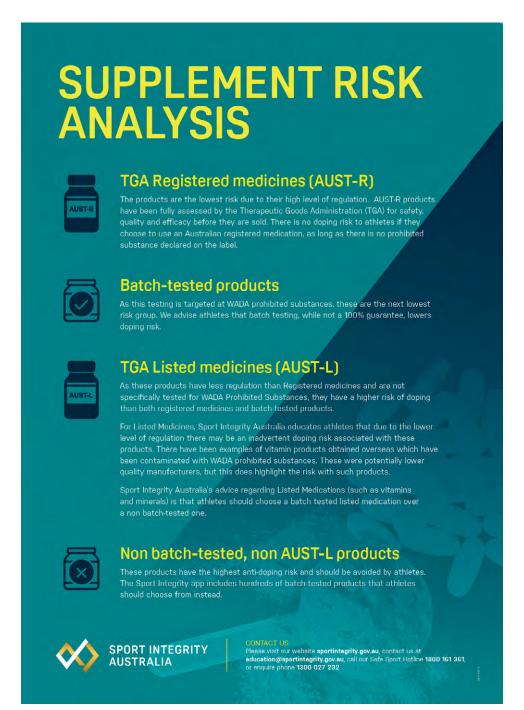
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PARENTS' GUIDE TO CLEAN SPORT

GENERIC

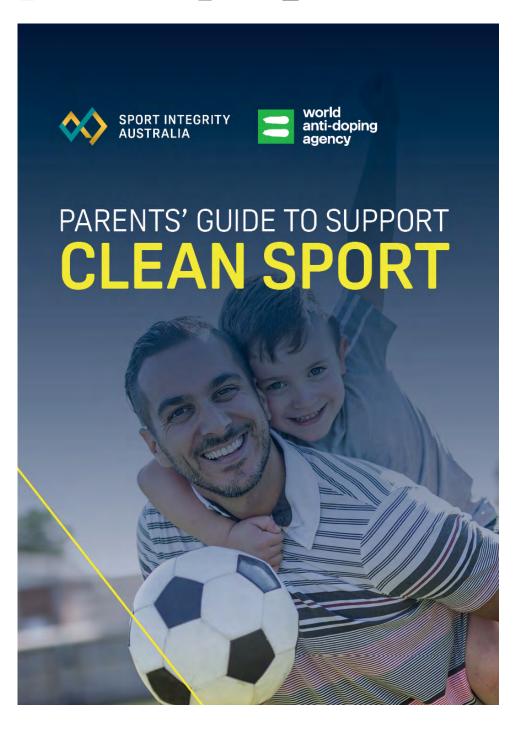
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PRINT







This suite of anti-doping messages has been developed to be suitable on various social media platforms including Facebook, Twitter and Instagram, as well as email distribution.

The messages cover key risk areas and are aimed at athletes and their support network including coaches and parents.

If you would like the following suite of social media tiles, please contact education@sportintegrity.gov.au.

TESTING CAN OCCUR ANYWHERE, ANYTIME.

SUPPORTING COPY - OPTION 1

Sport Integrity Australia can test athletes at all levels anytime, anywhere. If you test positive, you could face up to a four year ban from all sport. Make sure you know the rules:

https://elearning.sportintegrity.gov.au/ #ProtectingSportTogether

SUPPORTING COPY - OPTION 2

Athletes can be drug tested at a competition, at training, and at home. Breaking the rules can ruin you career and your reputation. Don't risk it and make sure you know the rules:

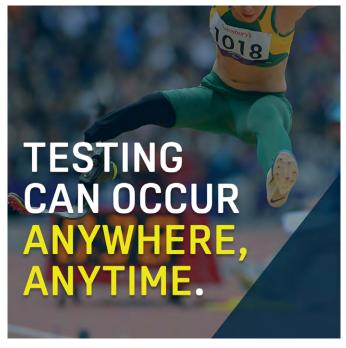
https://elearning.sportintegrity.gov.au/ #ProtectingSportTogether

TIP:

Please copy and paste the supporting copy straight into your social media post to avoid any mixed or inconsistent messaging with Sport Integrity Australia.



INSTAGRAM:



TWITTER:

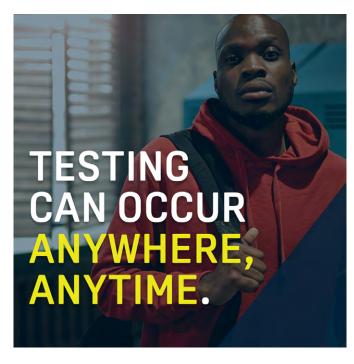


FACEBOOK:



ALTERNATE OPTION

INSTAGRAM:



TWITTER:



FACEBOOK:



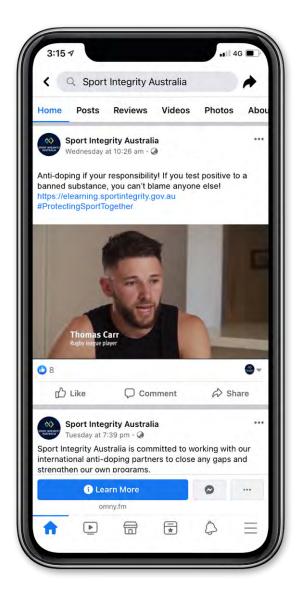
ANTI-DOPING IS YOUR RESPONSIBILITY

SUPPORTING COPY - OPTION 1

Anti-doping is your responsibility! If you test positive to a banned substance, you can't blame anyone else! https://youtu.be/XYa95iKNkjU #ProtectingSportTogether

SUPPORTING COPY - OPTION 2

Has someone given you a substance to take? Always do your own checks and make sure it's allowed in sport. It's your responsibility https://youtu.be/XYa95iKNkjU #ProtectingSportTogether



ANTI-DOPING RULE VIOLATIONS

SUPPORTING COPY

Did you know a positive test is only one way to be banned from sport? Tipping something into your sample or giving a false name during the testing process is known as Tampering and could also see you banned from sport. Download the Sport Integrity app and check out the section on rules.

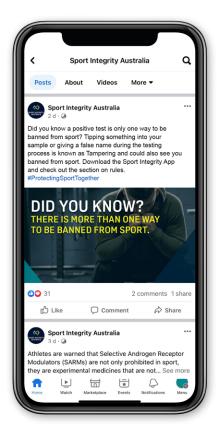
#ProtectingSportTogether

FACEBOOK:



TWITTER:







ANTI-DOPING RULE VIOLATIONS CONT.

SUPPORTING COPY

Don't get yourself banned from sport for working with a banned coach or manager. Know the Prohibited Association rule.

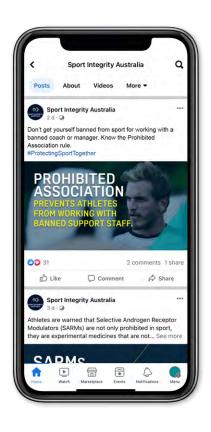
#ProtectingSportTogether





TWITTER:







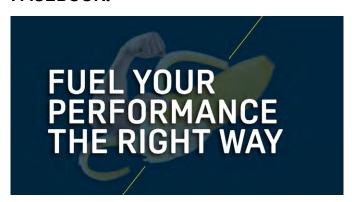
SUPPLEMENTS

SUPPORTING COPY

Dietitians recommend a food first approach to fuelling your body. A varied diet is always more beneficial, and safer, than supplements.

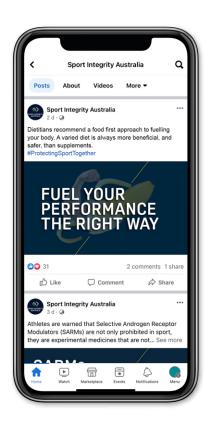
#ProtectingSportTogether





TWITTER:







SUPPLEMENTS CONT.

SUPPORTING COPY

Marketed as natural, present in various plants, not always listed on the supplement label, and banned in sport. Find a batch-tested supplement in the Sport Integrity app.

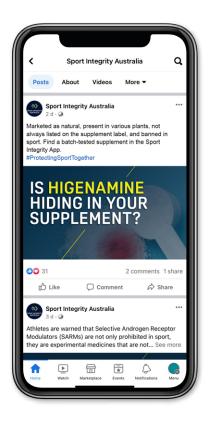
#ProtectingSportTogether





TWITTER:







ILLICIT DRUGS

SUPPORTING COPY

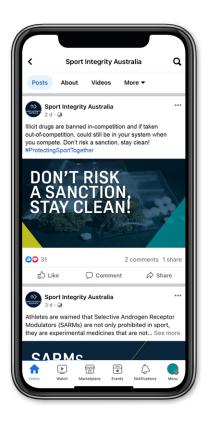
Illicit drugs are banned in-competition and if taken outof-competition, could still be in your system when you compete. Don't risk a sanction, stay clean! #ProtectingSportTogether

FACEBOOK:



TWITTER:







HEALTH EFFECTS OF DOPING

SUPPORTING COPY

Heart damage, fatal blood clots, increased risk of cancer and liver failure. Doping doesn't just make you a cheat – it effects your health too.

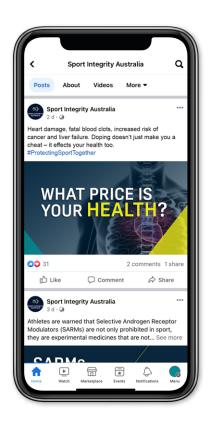
#ProtectingSportTogether





TWITTER:







HEALTH EFFECTS OF DOPING CONT.

SUPPORTING COPY

SARMs are marketed as 'steroids without the side effects' – but there's no known side effects for humans because SARMs are too dangerous to even be studied on humans! Rodent testing showed plenty of side effects - don't risk your life being a lab rat.

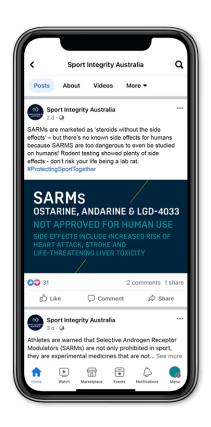
#ProtectingSportTogether

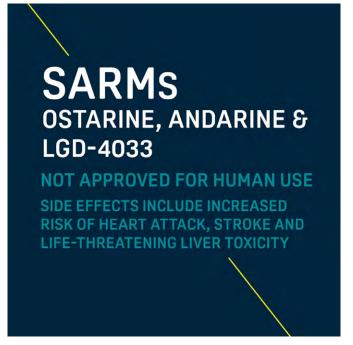
FACEBOOK:



TWITTER:







HEALTH EFFECTS OF DOPING CONT.

SUPPORTING COPY

What does doping do to your body? Have you thought about the increased risk of injury, fatigue, heart damage?

#ProtectingSportTogether

FACEBOOK:





Explore the short & long term effects of taking performance enhancing drugs.







TWITTER:

HEALTH EFFECTS OF DOPING

MOBILE APP

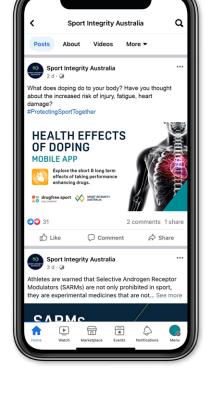


Explore the short & long term effects of taking performance enhancing drugs.









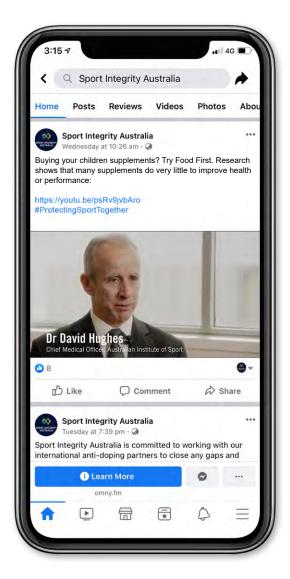


MESSAGES FOR PARENTS

SUPPORTING COPY

Buying your children supplements? Try Food First. Research shows that many supplements do very little to improve health or performance:

https://youtu.be/psRv9jvbAro #ProtectingSportTogether



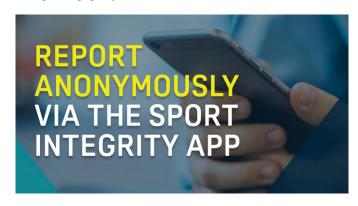
REPORT AN INTEGRITY ISSUE

SUPPORTING COPY

Do you have the missing piece of the puzzle? Report all integrity issues anonymously using the Sport Integrity app.

#ProtectingSportTogether





TWITTER:





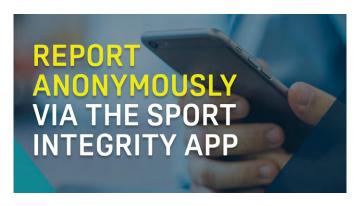


REPORT AN INTEGRITY ISSUE CONT.

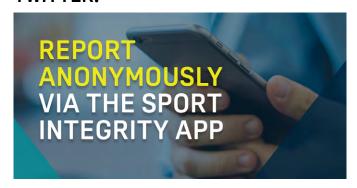
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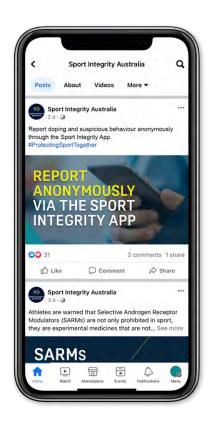
Report doping and suspicious behaviour anonymously through the Sport Integrity app. #ProtectingSportTogether

FACEBOOK:



TWITTER:







GET EDUCATED

SUPPORTING COPY

Educate yourself about how you can help protect sport. Sport Integrity Australia have a range of free online courses for everyone:

https://elearning.sportintegrity.gov.au/ #ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP

SUPPORTING COPY

Reduce your risk of testing positive! Download the Sport Integrity app to check medications, look for batch-tested supplements and report doping or suspicious activity.

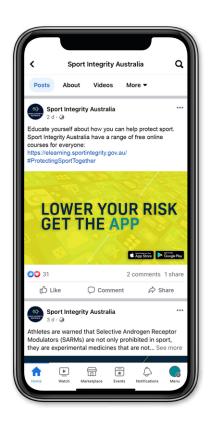
#ProtectingSportTogether

FACEBOOK:



TWITTER:







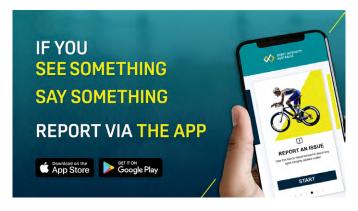
SPORT INTEGRITY APP: SEE SOMETHING

SUPPORTING COPY

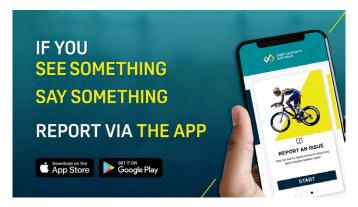
Speak up and hold people responsible for poor behaviour in your sport. Report using the Sport Integrity app.

#ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP: RIGHTS & RESPONSIBILITIES

SUPPORTING COPY

Don't let yourself down, make sure you know your rights and responsibilities. Download the Sport Integrity app today.

#ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP: CHECKING MEDICATIONS

SUPPORTING COPY

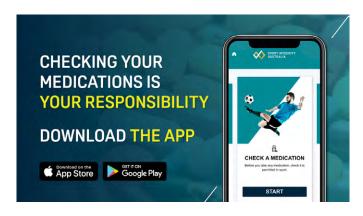
Reduce your risk of testing positive! Download the Sport Integrity app to check medications and supplements.

#ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP: USE YOUR HEAD

SUPPORTING COPY

Are you taking any medication? Is it allowed in your sport? Download the Sport Integrity app to check medications.

#ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP: PREPARE LIKE A PRO

SUPPORTING COPY

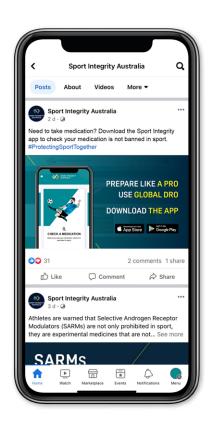
Need to take medication? Download the Sport Integrity app to check your medication is not banned in sport. #ProtectingSportTogether

FACEBOOK:



TWITTER:







SPORT INTEGRITY APP: KNOWLEDGE ON TAP

SUPPORTING COPY

If you need to know, we have the place to go anywhere, anytime:

- ✓ Check Supplements
- ✓ Check Medications
- ✓ Complete education courses
- ✓ Check your rights and responsibilities
- ✓ Report an integrity issue

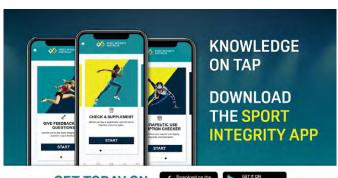
Download the Sport Integrity app today.

#ProtectingSportTogether

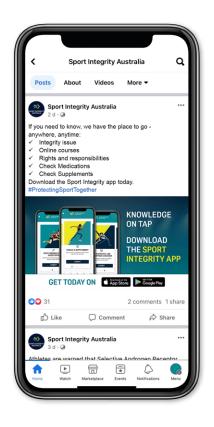
FACEBOOK:



TWITTER:













SPORT INTEGRITY APP: NEED A TUE?

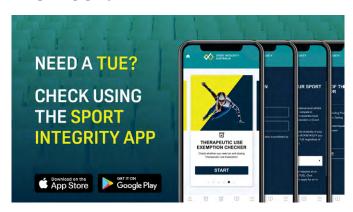
SUPPORTING COPY

Not sure if you need a Therapeutic Use Exemption?

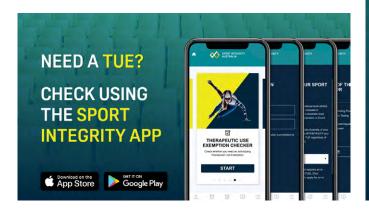
Download the Sport Integrity app to check your status.

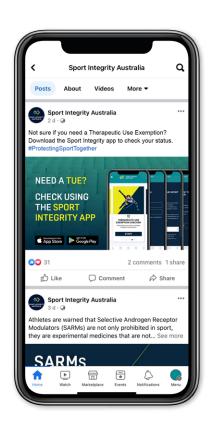
#ProtectingSportTogether

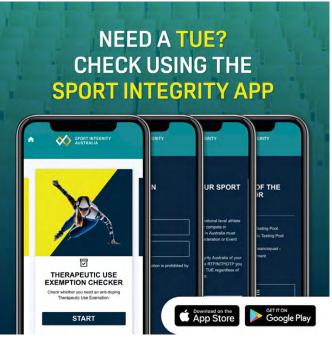
FACEBOOK:



TWITTER:









ELEARNING COURSE GUIDE

GENERIC





DIGITAL POSTER

AVAILABLE FOR:



DIGITAL

.INE COURSES



ADVANCED













SPORT INTEGRITY AUSTRALIA

CONTACT INFORMATION

To enquire, provide feedback or reproduce the contents of the document please contact:

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E: education@sportintegrity.gov.au

Safe Sport Hotline: 1800 161 361 Enquiries: 1300 027 232 www.sportintegrity.gov.au